

# Business Guide

A GUIDE TO PLANNING YOUR  
NATIONAL TREE DAY

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National  
Tree Day  
**PLANET ARK**

30  
YEARS





# About National Tree Day

## GETTING OUR HANDS DIRTY SINCE 1996

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Established by Planet Ark in 1996, National Tree Day has grown into Australia's largest community tree planting and nature care initiative.

Each year, thousands of volunteers across the country give their time to make a positive impact on the environment and their local communities. To date, more than **5 million volunteers** have planted over **28 million native trees, shrubs, and grasses** - and the impact continues to grow every year!

While every or any day can be Tree Day, Schools Tree Day and National Tree Day are typically held on the last Friday and Sunday of July, respectively. In northern parts of Australia, Tropical Tree Day is celebrated on the first Sunday in December to align with the optimal planting season.

National Tree Day is an opportunity to strengthen community connections, support local biodiversity, and encourage environmental stewardship - all while creating a fun, inclusive and hands-on experience for participants of all ages.



### HELP US REACH 30 MILLION TREES

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2026 marks 30 years of National Tree Day. In that time, passionate volunteers have helped plant over 28 million trees, shrubs and grasses across Australia.

Help us reach 30 million trees planted, to mark 30 years of National Tree Day!

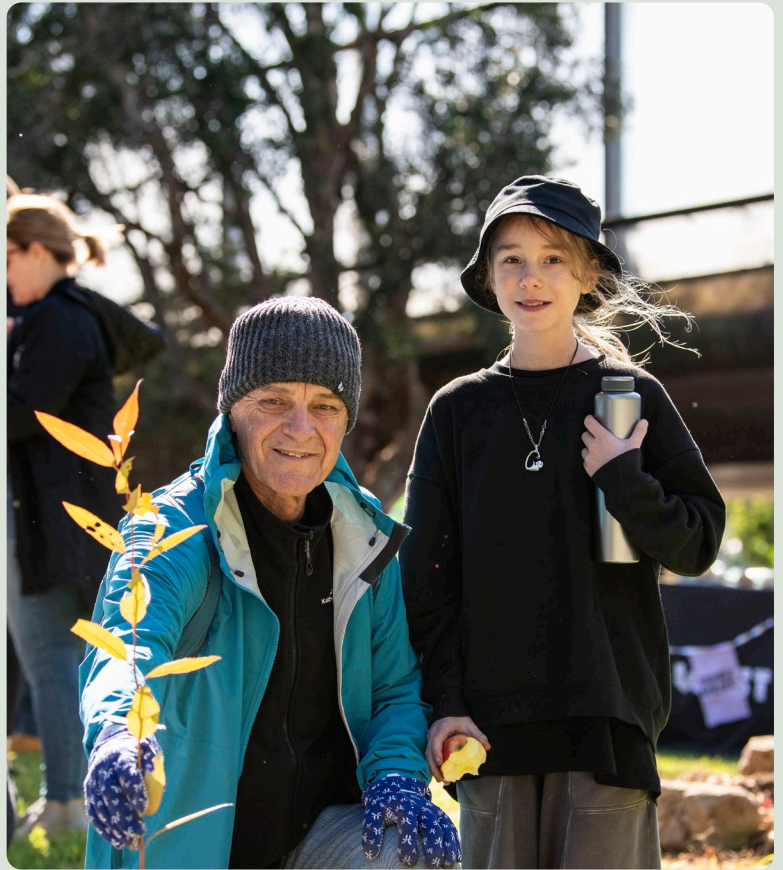
*Be a part of the milestone:*

[REGISTER NOW](#)



# Why get involved

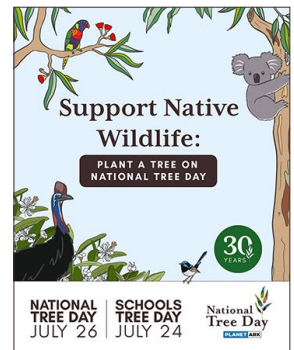
- Increase staff wellbeing and morale by connecting with nature
- Show your workplace's commitment to positive environmental action
- Support native wildlife and enhance local habitats
- Give back to the community you work in



## HOW TO GET INVOLVED

- Use the [Find a Site](#) map on our website to discover planting events near your workplace that you and your colleagues can attend. If your group includes more than 10 people, please contact the site coordinator in advance to ensure they can accommodate your team.
- We recommend sharing the registration link with your team and asking each participant to register individually. This helps site coordinators manage attendance numbers and communicate important event details with all participants.
- You can also support community events beyond attendance. Consider sponsoring seedlings, providing refreshments, or hosting a BBQ for volunteers on the day. Reach out to your local council or community group to explore how your business can contribute to a successful planting event.

## FREE RESOURCES



We offer a range of free resources to help make your planting event a success: social media tiles, posters, volunteer registration forms, site guides and more.

[GET INVOLVED](#)





# Options for businesses

## OPTION 1: HOST A SITE

If your business has a garden or available land to plant on, consider hosting your own Tree Day event. You can also plant off-site on public or private land, but you must determine who owns that land e.g. local council or private landholder and seek permission first.

For step-by-step guidance on running a National Tree Day event, refer to our [Community Planting Guide](#).

Don't forget to register your event on the National Tree Day website to showcase your impact.

[REGISTER NOW](#)

## OPTION 2: SUPPORT A SCHOOL

Schools Tree Day takes place on the Friday before National Tree Day. Consider connecting with local schools to support their planting activities. This could include donating seedlings, providing funding or equipment, or hosting a sausage sizzle for students and volunteers.

If a school isn't already participating, encourage them to register and join the hundreds of schools taking part each year. For more information on organising a Schools Tree Day event, see our [Schools Guide](#).

## PLANTING WITH PEACE OF MIND

Planet Ark has arranged **volunteer insurance coverage** all year round to enable public plantings to occur on any day of the year, in case the timing of National Tree Day does not suit your business or the local climatic conditions.

**Please note:** [Registration](#) is necessary for your volunteers to be covered by our insurance.



## OPTION 3: DONATE

If you're unable to attend a planting event or would like to further support community-led regeneration projects, consider donating to or fundraising for The Seedling Bank. This grants program helps schools and community groups cover the cost of seedlings, putting more plants in the ground across the country.

Workplace giving is a simple way to support The Seedling Bank while receiving tax benefits. Employees can set up a pre-tax donation through their payslip, either as a one-off or ongoing contribution. Many organisations also choose to match employee donations, increasing the impact of each contribution.

Visit our [website](#) to learn more or to make a tax-deductible donation.

## OPTION 4: PARTNER WITH US

If your business is interested in partnering with or sponsoring National Tree Day or The Seedling Bank, we'd love to hear from you. A range of partnership opportunities are available, offering meaningful benefits for both your organisation and the communities involved.

For more information, please contact us at [partnerships@planetark.com](mailto:partnerships@planetark.com).



### OTHER WAYS YOUR WORKPLACE CAN CELEBRATE NATIONAL TREE DAY

- Host a native plant giveaway for staff or customers and spark a little friendly competition: encourage everyone to plant at home and [register their efforts in the national tally](#) to see whose postcode grows the most. You can also share our [Plant at Home Guide](#) to help them get started.
- Organise a bushwalk for your team or hold a staff meeting in a local park to spend time among the trees. Stepping away from screens and spending time in nature can support mental and physical wellbeing, helping to boost staff morale.
- Introduce more plants into your workspace. Indoor plants can help improve air quality by filtering pollutants and volatile organic compounds (VOCs), while also contributing to a calmer, more productive environment. They have also been shown to help reduce stress and fatigue, and support creativity.

